Kelati Andemichael
Seattle, Washington, United States
www.kelati.dev | **kelati.dev@gmail.com** | **linkedin.com/in/kandemichael** | **1-206-949-6820**

Summary

Dynamic Frontend Developer with over four years of specialized experience in e-commerce. Proven leader in Agile-first teams and adept at driving optimal performance, scalability, and customization in various SaaS platforms. Open to opportunities where I can leverage both technical and creative skillset.

Skills:

- **Technologies:** JavaScript, GraphQL, HTML, CSS, SQL, Stencil, Liquid, jQuery, SCSS/SASS/Less, ReactJS, NextJS, Jest, Express, TypeScript
- **SaaS:** BigCommerce, Shopify Plus, WordPress, Contentful, Klaviyo
- **Tools:** Git, GitHub, BitBucket, Figma, Wrike, Jira, Confluence, Notion, Figma, Adobe Creative Suite, Google Analytics, Content Management Systems
- **Other:** Agile, Risk Assessment, Scoping, Team Management, Technical Documentation

Work Experience

Overdose. | Nov 2019 - Present
Development Team Lead

- Technical Lead for BigCommerce and Shopify, specializing in **responsive web design; optimizing performance by reducing page load time by 20%**
- Spearheaded Agile front-end teams, **streamlined development and resourcing efficiency, cutting delivery time by 25%**
- Architected and launched **large-scale $50k to $500k enterprise e-commerce websites**
- Received the **Values Award in Q1 2022** for embodying core values (Innovation, Empathy, Grit, Authenticity, Balance) in a competitive team environment.
- Led a **team of 6 developers** through organizational shifts, fostering team culture
- Won **Honorable Mention** in 2023 BigCommerce/Stripe Payments Hackathon
- Collaborated closely with UX teams to enhance website usability and adherence to **WCAG accessibility standards**
- Familiar in **SaaS headless/composable, building PWA type applications**
- Experienced in **business, technical abstraction and system module design**

Sinclair Broadcast Group | Oct 2016 - Nov 2019
Support Developer

- Triage / troubleshoot website and app issues for **nearly 200 news stations and OTT apps**
- Built and maintained frontend for corporate websites, **visited by 1000s users/month** for quarterly financial reports - Javascript, HTML, CSS, WordPress, PHP, SQL
- Analyze data, troubleshoot streams, and review traffic, **resolving downtime within SLA 90%** of times - Splunk, SQL, Google Analytics
- Managed diverse digital marketing assets, including websites and ads, using Adobe Creative Suite and proprietary CMS, **deliverying within SLA 95%**

Education

- Code Fellows
  Certificate, Advanced Software Development in Full-Stack JavaScript
- Washington State University
  Bachelor of Arts, Communication: Journalism & Media Production

Certifications

- Certified SAFe® 4 Scrum Master - Scaled Agile, Inc.
- BigDesign - BigCommerce
- Contentstack Catalysts - Certified Developer
- Shopify Plus